



Press Release

Implementation of “Har Ghar Tiranga” Campaign at IFSCA

The International Financial Services Centres Authority (IFSCA) implemented “Har Ghar Tiranga” campaign under the aegis of ‘Azadi Ka Amrit Mahotsav’ which is initiative of the Government of India to celebrate and commemorate 75 years of India’s Independence. This initiative by the Government of India aims to bring focus on our freedom struggle and on milestones that we have achieved as a nation.

2. Azadi Ka Amrit Mahotsav is dedicated to the people of India who have been instrumental in development of the country and its evolutionary journey. In furtherance of the above, IFSCA prepared and implemented detailed action plan. The following activities and events were undertaken.

(a) A 2 KM walkathon from GIFT SEZ north gate till Pragya tower was organized on 12.08.2022 by IFSCA. In this walkathon, apart from IFSCA employees, participants from regulated entities namely IIBX, NSE, IINX, IBU’s and ancillary service providers at GIFT IFSC were also participated overwhelmingly in large numbers. Lapel pins with ‘AKAM’ and National Flags were distributed to all participants.

(b) Group activity was organized from 13-15 August to create an awareness among employees in the form of drama, mono acting, extempore, quiz competition, poetry recitation, art gallery on themes of “patriotism”, “Freedom Struggle” and “Commemorating 75 years of Independence”.

(c) IFSCA created Selfie Point at front lobby of its office and everyone was encouraged to take a selfie and upload on the website harghartiranga.com.

(d) A Flag Hoisting Ceremony was conducted on 15th August 2022 at IFSCA office, which was also attended by family members of IFSCA staff.

(e) Awareness was created regarding “Har Ghar Tiranga” campaign through IFSCA website and Official Social media handles.

The momentous occasion of India completing 75 years of Independence was celebrated with all fanfare and fervor at IFSCA with an idea to instill feeling of patriotism in the hearts of people and reminisce the contribution of those who tirelessly worked for nation building.

Gandhinagar
August 17 2022.